

MUMBAI METRO RAIL CORPORATION LIMITED

(A SPV JV of Govt. of India and Govt. of Maharashtra)



Expression of Interest (EOI)

For

Preparing High Definition Documentary (Audio Visual) on implementation of Mumbai Metro Line 3 covering special events and activities for the entire project development phase.

Office of Executive Director (Planning)
NaMTTRI Building, E-Block, Plot No.R-13,
Bandra-Kurla Complex, Bandra (E), Mumbai- 400 051.
Website: <https://www.mmrc.com>

Preparing High Definition Audio Visual Documentary on the entire construction of Mumbai Metro Line 3 including special events and activities related to project covering entire project development phase.

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1. Disclaimer

All information provided as a part of this document to the prospective applicants by the Mumbai Metro Rail Corporation Limited, is subject to the terms and conditions set out by Mumbai Metro Rail Corporation Limited and as shall be laid down in the agreement of contract to be executed between Mumbai Metro Rail Corporation Limited and the bidder.

The objective of this document is to provide prospective information to the interested parties about requirement of Mumbai Metro Rail Corporation Limited to facilitate their Application for the project. This document does not claim to contain all the information as may require at the time of execution of work. Each applicant is advised to conduct its own survey for commissioning the work and check the accuracy, reliability and completeness of the information in this EOI document and obtain independent advice from appropriate sources as deemed necessary. Mumbai Metro Rail Corporation Limited makes no representation or warranty and shall incur no liability under any law, statute, rules or regulations as to the accuracy, reliability or completeness of this document. Mumbai Metro Rail Corporation Limited may at their absolute discretion, but without being under any obligation to do so, update, amend or supplement the information in this document.



MUMBAI METRO RAIL CORPORATION LIMITED

(A JV- SPV of Govt. of India and Govt. of Maharashtra)
NaMTTRI Building, Plot No.R-13, E-Block Bandra-Kurla Complex, Bandra (E),
Mumbai- 400 051

EXPRESSION OF INTEREST

Mumbai Metro Rail Corporation, (MMRC) invites Expression of Interest from interested agencies working in the field of multimedia and film production for the work “Preparing High Definition Documentary (Audio Visual) on implementation of Mumbai Metro Line 3 covering special events and activities for the entire project development phase”. Brief scope of work and eligibility criteria is available on the below mentioned web portal.

The agencies shortlisted based on their capability and experience will be eligible to participate in the final bid process to whom the Request for Proposal including scope of work, terms of reference, condition of contract, etc., inviting them to submit detailed proposals. Interested agencies should submit Expression of Interest in hard copy to the Executive Director (Planning), MMRC on the above address on or before Friday, 17/11/2017 by 06.00 pm.

Pre-bid meeting: Wednesday, 08/11/2017 at 12.00 noon

Website: <https://www.mmrcl.com>

Date: 02/11/2017

- Sd -

Place: Mumbai

Executive Director (Planning)

3. Introduction

3.1 About MMRCL & Project

Mumbai Metro Rail Corporation, SPV, JV of Government of India and Government of Maharashtra is executing Mumbai's first fully underground Metro corridor; Colaba-Bandra-SEEPZ Metro-3. The corridor has been divided in seven civil packages and construction activities are in full swing in all packages. This 33.5 KM corridor will have 26 underground and one at grade station with 52 M long tunnel. Under this project, 11 Tunnel Boring Machine Launching Shafts will be constructed at various locations of the city and 17 TBMs will be launched through the shafts for the construction of tunnel. For the first time in the India total 17 Tunnel Boring Machines will work in Mumbai at a time. Geology of Mumbai congested work site etc. have posed the challenges in execution of this project. It is one of the most complicated infrastructure project in India and considering importance of the Project it is necessary to capture every event and activity of the project at various phases of the construction and keep in record so that it can be showcased for future learning and information dissemination.

3.2 Objectives:

- To prepare High Definition Documentary (Audio Visual) on implementation of Mumbai Metro Line 3 covering special events and activities for the entire project development phase of required quality and version, to telecast globally on infotainment or educational satellite channels.
- To facilitate as study & research material for Engineering education.
- To create documentary evidence of Project implementation.

4. Scope of the Project

Following should be the thematic centre of the documentary:

- a. Key phases of the project
 - i. Planning phase: The need for it – Increasing population, insufficient public transport, Safety of commuters, Environmental issues, Increasing Pollution, etc.
 - ii. Pre-construction Phase
 - iii. Construction phase
 - iv. Testing & Commissioning
 - v. Operations
- b. Key Engineering Aspects of the project
 - i. Construction Technologies – Tunnel Boring Machines, NATM, Cut & Cover Method
 - ii. Construction Challenges – Narrow streets, heritage structures, construction in city that never sleeps.
 - iii. The Tree Transplantation
 - iv. Safety Challenges
 - v. Rolling Stock, Electrical Units, Signaling & Telecom, Ticketing, Transport Integration etc.
- c. Brief Deliverables
 - i. Production of the documentary which shall include conceptualizing and scripting.
 - ii. Location & site shooting capturing all the events and construction activities.
 - iii. Designing and editing (GFX, VFX, etc.)
 - iv. Sound Design & Recording.
 - v. Maintaining the broadcasting standards.
 - vi. The scope shall also include following production, pre-production & post production activities:
 - a. Cinematography
 - b. Content Creation
 - c. Editing
 - d. Dubbing

e. Graphics / Special Effects

vii. Videos shot should be of High Definition i.e. 1080p and above

viii. The documentary shall be of 20 to 40-minute duration.

2. Period of contract – 3 years from the date of work order (extendable till project completion).

3. The Agency shall submit the following Audio-visual documentaries as a part of deliverable:

1	10-20min High Definition Audio-visual documentary	1 No	Monthly Capsule
2	30-40min Complied High Definition Audio-visual documentary	1 No	Every 6 month capsule
3	Recompilation of content, Series of Capsule of 20 mins each	12- 15 Nos	
4	Special event	10-12 Nos	As and when required

Additional copies of above documentaries if required shall be furnished without and extra cost to MMRCL.

5. Eligibility Criteria

- i. The entity should be registered firm in the field of production of Audio visual documentary, having single status or Joint venture with not more than 2 firm is allowed.
- ii. The entity should be registered under companies Act,1956 with annual average turnover for last 3 years should not be less than Rs. 1 crore
- iii. The bidder should have minimum five years' experience in the field of production of audio visual documentary with in-house facilities & support for editing, publishing, content writing, multi-language support, broadly classified into Pre-Production, Production & Post Production Activities respectively.
- iv. The entity should have atleast five years' experience of creating Audio-visual documentary, out of which atleast three years' experience on government mega infrastructure projects like Railways, Highways, Port etc.
- v. The Bidder must have production experience of 3-5 Audio-visual documentaries (including the ones which have shooting via drones as a part of it)on internationally recognised infotainment satellite channels.
- vi. The agency should have individual professional experts in the field of:
 - a. Cinematography
 - b. Content Creation
 - c. Editing
 - d. Dubbing
 - e. Graphics
- vii. Should not be blacklisted/ terminated/ indulged in any kind of corruption.
- viii. Agency should have the capabilities to produce multi-camera events with in-house on-line editing set-up along with drone arrangement and standby tie-up with other studios.
- ix. The Agency should be registered with the concerned tax authorities such as TIN/TAN, PAN, Goods & Service Tax as applicable from time to time and other authorities, copy of certificate to be submitted along with Technical bid.
- x. Agency should have its own Post-production facilities with editing machines that can facilitate audio-visual documentary in HD and 4K format for colour correction, grading and basic graphics, animation & sound effect.

- xi. Agency should be a private limited company with facility setup in Mumbai.
- xii. The agency shall have drone based infrastructure mandatorily.

Expression of Interest should be supported with following documents:

1. Application Form in the format given at Annexure-1.
2. General information of the company.
3. Core business areas of operation, number of years in the business, ownership and organizational structure of the Company.
4. Client references and brief details of the similar projects.
5. Audited financial statement for the last 3 years showing financial capability, of F.Y. 2014-15, 2015-16 and 2016-17, Turnover Certificate.
6. Technical proposal.

The application form along with the accompanying documents should be submitted in a closed and sealed envelope duly superscribed with “Preparing High Definition Audio Visual Documentary on execution of Mumbai Metro Line 3 including special events and activities related to project covering entire project development phase” on or before Tuesday 07/11/2017 by 06.00 pm addressed to:

Executive Director (Planning), MMRCL

NaMTTRI Building, Plot No. R-13,

E-Block Bandra-Kurla Complex,

Bandra (E), Mumbai- 400 051

Contact Person: Ms. Vaidehi More, AGM (PR)

Contact No.: 022-26384633

Shortlisting of agency will be done after scrutinizing/analysis of the pre-qualification documents and EOI. Only shortlisted agencies will be intimated by the MMRCL for participating in further tendering process. The MMRCL reserves the right to accept or reject any or all EOI without assigning any reason thereof.

6. Letter of Application

Annexure I

(To be submitted with EOI Application by Applicant on Company Letter Head)

To
Executive Director (Planning)
Mumbai Metro Rail Corporation Limited
NaMTTRI Building, E-Block, Plot No.R-13,
Bandra-Kurla Complex, Bandra (E), Mumbai- 400 051

Subject : Preparing High Definition Audio Visual Documentary on the entire construction of Mumbai Metro Line 3 including special events and activities related to project covering entire project development phase
Reference : Notice for EOI No. _____ dated _____.

Sir,

With reference to the above invitation for Expression of Interest (EoI), we have examined and understood the instructions, terms and conditions provided in Invitation for EoI. We hereby enclose our EoI Application in the prescribed format as mentioned in Invitation for EoI.

We confirm that we agree with the instructions, terms and conditions provided in Invitation for EoI. The undersigned declares that the statements made and the information provided in the duly completed application are complete, true, and correct in very detail.

We also understand that Mumbai Metro Rail Corporation Limited is not bound to accept the offer either in part or in full. If the Corporation rejects the offer in full or in part, it may do so without assigning any reasons thereof.

Yours faithfully

Authorized Signatory
(Name, Designation & Seal of the firm)

Date: _____

Place: _____