



Colaba-Bandra-SEEPZ Metro-3 Corridor

MMRC Organized Bicycle Rally to Sensitize Mumbaikars on World Bicycle Day

Mumbai, 3rd June 2019: Mumbai Metro Rail Corporation (MMRC) arranged a bicycle rally on the busy streets of Mumbai starting from Vidhan Bhavan, Mantralay to Azad Maidan, two of the upcoming metro stations. MMRC graced this occasion of World Bicycle Day through an exclusive demonstration of a key public message. The key ideation behind the activity is to lay emphasis on the sustainable transportation, road safety and foster a sense of environmental friendly form of social engagement. Rally was lead by Mr. R Ramana, Executive director (planning), MMRC. Enthusiastic employees of MMRC joined hands together and cycled their way past other vehicles, swerving away from the daily hustle bustle of Mumbai.

It is a personal endeavor of the team of Metro 3 to work for a cleaner environment and healthier life. Public Transport such as railways, buses, cycling and walking are potent combination for Good Health & helps in mitigating pollution in cities.

The event was graced by the senior officials of MMRC and was a huge step towards sensitizing the Mumbaikar's towards a social perspective. Public transport still remains the best way to travel in the densely populated city like Mumbai. Bicycle rally brought the community members together and there was a prevailing sense of satisfaction coupled up with harmony.

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